

Marketing Co-ordinator

North Sydney Incentive Marketing Agency requires experienced Marketing Co-ordinator

Synchro is a multi-award winning Incentive Marketing Agency delivering bespoke Sales Force, Channel, Enterprise Wide and Customer Loyalty Programs for a diverse range of market leading Clients since 1994.

We seek an enthusiastic and proactive Marketing Co-ordinator to join our team. You will be involved in extensive Client liaison in the strategic development and delivery of a range of bespoke Business Development Programs. In collaboration with your Account Service colleagues, you will also work closely with the Creative, Web Development and Reward Centre Teams in the management and fulfilment of Client Campaigns.

You will possess:

- ▶ Tertiary Qualifications in Marketing / Social Sciences / Business / Digital Technology.
- ▶ 3+ years customer focused project / channel / loyalty or management consulting experience
- ▶ Exposure to performance management / data and ROI analytics.
- ▶ The ability to identify and capitalise on business opportunities
- ▶ Excellent interpersonal / presentation skills
- ▶ Strong business acumen and an interest in the area of workforce productivity and development
- ▶ An organised approach underpinned by strong time management and leadership
- ▶ High attention to detail
- ▶ The ability to multi-task / multi-do at a strategic, tactical and operational level
- ▶ Staff supervisory and development experience
- ▶ Strong computer skills, specifically Word, Excel and PowerPoint
- ▶ The ability to proactively contribute, add value and innovate.

This is an excellent opportunity to grow your career with an exciting, leading edge, performance driven Incentive Marketing Agency.

Like to explore this career opportunity?

Please send your resume including academic background to careers@synchro.com.au

